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Docket No.: 1268-094

SEP 28 2005

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

: EXPEDITED PROCEDURE: RESPONSE UNDER 37 CFR 1.116Yoram LEVANON *et al.*

U.S. Patent Application No. 09/534,170

: Group Art Unit: 3622

Filed: March 24, 2000

: Confirmation No. 2252

: Examiner: Yehdega Retta

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

No additional fee is required.  
 Small entity status of this application has been established.  
 Also attached: Petition under 37 CFR 1.181(a)(3)

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	Fee
Total Claims	21	22	0	x \$ 50 =	\$0
Independent Claims	3	3	0	x \$200 =	\$0
If multiple claims newly presented, add \$360.00					-----
Fee for extension of time					-----
TOTAL FEE DUE					\$0

A credit card authorization form in the amount of \_\_\_\_\_ is attached

The Commissioner is hereby authorized to charge payment of any *deficiency* in fees associated with this communication or credit any overpayment, to Deposit Account No. 07-1337, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

LOWE HAUPTMAN &amp; BERNER, LLP

  
 Randy A. Noranbrock  
 Registration No.: 42,940

 USPTO Customer No. 22429  
 1700 Diagonal Road, Suite 300  
 Alexandria, Virginia 22314  
 (703) 684-1111 BJH/kb  
 (703) 518-5499 Facsimile  
 Date: September 28, 2005

 CERTIFICATION OF FACSIMILE TRANSMISSION  
 I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED  
 TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW

  
 Kindra Bryant  
 TYPE OR PRINT NAME OF PERSON SIGNING CERTIFICATION  
 SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_  
 September 28, 2005  
 571-273-8300  
 FACSIMILE NUMBER \_\_\_\_\_